

WB 11TH World
WE Bulk Wine
Exhibition



2 - 3 DECEMBER 2019
HALL 2 & 3 AMSTERDAM RAI

WWW.WORLDBULKWINE.COM

10 YEARS BOOSTING THE WINE BUSINESS



The world's largest trade fair dedicated to the bulk wine business.

The WBWE is the event that gathers 75% of the bulk wine supply that is exported worldwide.

The sole place worldwide where it is possible to taste 80% of the world's harvest in only two days.

**250 producers
from 22 countries and
6,500 visitors from
60 countries**





Bulk wine is no longer synonymous with large volumes; and an increasing number of professionals from the sector find quality in the wines presented at the WBWE, which is a great business opportunity further from bottling everything in origin.

Over the course of these past ten years, the World Bulk Wine Exhibition has shifted from being a trade fair to a complex business and discussion platform that provides many opportunities thanks to the multiple alternative activities which have been implemented.





World Bulk Wine Exhibition Asia

An unprecedented encounter in order to **connect international wineries with companies from china and across Asia** and also to boost a constantly growing industry.

Conferences

Dialogue, debate and analysis carried out by some of the most relevant players and personalities from the industry across the globe.



International Bulk Wine Competition

The only international contest that awards and promotes the quality of bulk wines from all across the globe. Last year summoned almost 200 wines from 11 different origins: Georgia, Spain, Argentina, Chile, Italy, Uruguay, France, South Africa, Australia, Romania and the US.



THE ART OF BLENDING WINE

THE INTERNATIONAL TRAINING COURSE ON THE TECHNIQUE OF COUPAGE



WB
WE 10th World
Bulk Wine
Exhibition



The Art of Blending Wine

TAoBW gathers in Amsterdam some of the most respected international experts in the art of *coupage*, with the goal of debating market needs and the most appropriate tools to satisfy them.

Voice of wine



This Prize is aimed at giving credit to the individuals, institutions or associations that are characterized by their daily support to wine in general and bulk wine in particular.

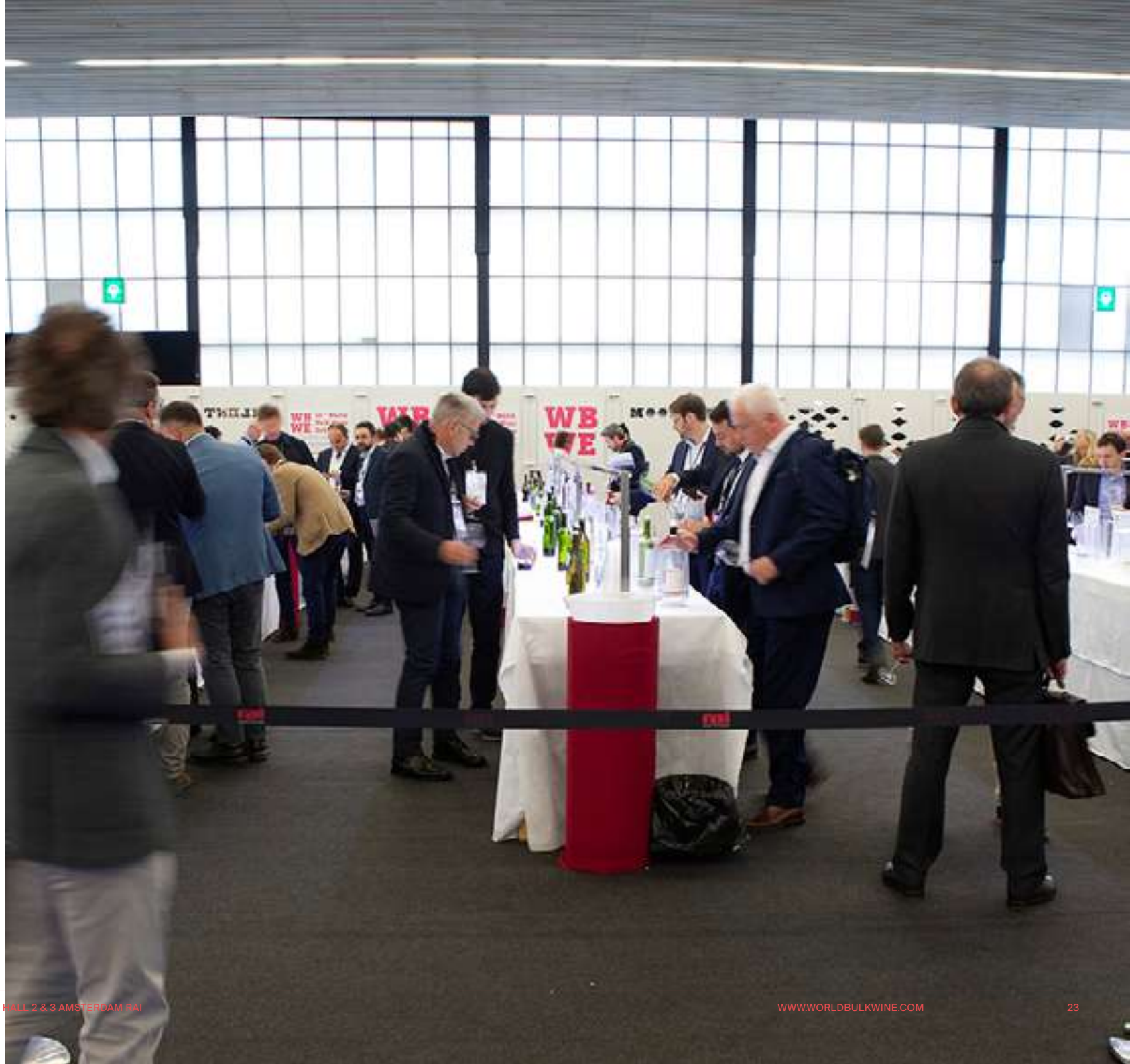


The Bulk Wine Club

The biggest social network intended for bulk wine professionals from around the world.

Silent Tasting Room

An exclusive tasting room where it is possible to taste more than 400 wine references in a completely independent yet very well-documented way. **A much appreciated area for buyers and brokers who can taste the entire world's harvest in a single day.**



Exhibitors

WHAT ARE YOU
WAITING TO DO
BUSINESS?

INDIVIDUAL BUSINESS STAND

9m²

STAND EQUIPMENT

(1) One exhibition desk (1.20 m. long x 0.75 m. deep x 1 m. height) dressed with a white tablecloth.

(1) One lower table.

(1) One spittoon container.

(1) One waterpot for wine chilling.

(2) Two chairs.

(1) One foam core poster with the corporate image provided by the company. Poster size: 150 cm. width x 100 cm. height.

5 exhibitor's passes.

10 tickets to the fair for the sponsor's guests.

NO CORNER INCLUDED STAND
EQUIPMENT

CORNER INDIVIDUAL BUSINESS STAND

9m²

STAND EQUIPMENT

(1) One exhibition desk (1.20 m. long x 0.75 m. deep x 1 m. height) dressed with a white tablecloth.

(1) One lower table.

(1) One spittoon container.

(1) One waterpot for wine chilling.

(2) Two chairs.

(1) One foam core poster with the corporate image provided by the company. Poster size: 150 cm. width x 100 cm. height.

5 exhibitor's passes.

10 tickets to the fair for the sponsor's guests.

INCLUDES ONE CORNER STAND
EQUIPMENT

STAND PLUS

CORNER STAND PLUS

SHARED BUSSINESS STAND

LITTLE TREASURES SELECTION

18m²

18m²

9m²

6m²

STAND EQUIPMENT

(2) Two exhibition desk (1.20 m. long x 0.75 m. deep x 1 m. height) dressed with a white tablecloth.

(2) Two lower tables.

(2) Two spittoon containers.

(2) Two waterpots for wine chilling.

(4) Four chairs.

(2) Two foams core posters with the corporate images provided by the company. Poster size: 150 cm. width x 100 cm. height.

10 exhibitor's passes.

10 tickets to the fair for the sponsor's guests.

NO CORNER INCLUDED STAND EQUIPMENT

STAND EQUIPMENT

(2) Two exhibition desk (1.20 m. long x 0.75 m. deep x 1 m. height) dressed with a white tablecloth.

(2) Two lower tables.

(2) Two spittoon containers.

2) Two waterpots for wine chilling.

(4) Four chairs.

(2) Two foams core posters with the corporate images provided by the company. Poster size: 150 cm. width x 100 cm. height.

10 exhibitor's passes.

10 tickets to the fair for the sponsor's guests.

INCLUDES ONE CORNER STAND EQUIPMENT

STAND EQUIPMENT

Includes double material: 2 tables, 4 chairs, 2 side tables, etc.

(2) Two exhibition desk (1.20 m. long x 0.75 m. deep x 1 m. height) dressed with a white tablecloth.

(2) Two lower tables.

(2) Two spittoon containers.

(2) Two waterpots for wine chilling.

(4) Four chairs.

(2) Two foams core posters with the corporate images provided by the company. Poster size: 120 cm. width x 100 cm. height.

3 exhibitor's passes.

5 tickets to the fair for the sponsor's guests.

INCLUDES ONE CORNER STAND EQUIPMENT

STAND EQUIPMENT

Includes counter, side table and 2 chairs

An opportunity for wineries with a production of proven quality inferior to 2,000,000 liters to participate in the WBWE.

The exhibitors will be distinguished via a customized panel and will have all the necessary material for the appropriate service of wine tasting at their disposal.

NO CORNER INCLUDED STAND EQUIPMENT

Sponsors

OUR SPONSORS

The sponsorship of the WBWE provides a unique occasion to enhance your visibility within the bulk wine industry. The WBWE offers a limited number of potential sponsorships for companies of importance in the bulk wine sector.

PLATINUM SPONSORSHIP

Exhibition stand of 9m2 with the possibility of choosing the floor plan. *Depending on availability

Exclusiveness. No other company from the same business sector will be present at the same time as a sponsor of the WBWE.

**The guarantee of exclusiveness is void for those companies from the transport sector.*

A well-equipped exhibition stand. The event organizers will provide the sponsoring company with all the necessary materials for a successful performance at the fair and will also be in charge of the stand's image management or will offer the sponsor the opportunity to set up their own stand.

The company's logo will be spotlighted on all the communication material (press notes, newsletters, etc.) created as part of the media strategy of the fair.

Priority space for the company's logo as main sponsor, on the WBWE website.

A full page of advertising in the exhibition catalogues.

The company's logo will be included on the back of the badge of each one of the event attendees (approximately six thousand badges between exhibitors and visitors).

5 exhibitor's passes.

10 VIP area access passes for the sponsor and their clients.

15 tickets to the fair for the sponsor's guests.

A presentation or a tasting session can be organized within the Conference Program, and the sponsoring company may choose the time and day of such activity.

GOLD SPONSORSHIP

Exhibition stand of 9m2.

A well-equipped exhibition stand. The event organizers will provide the sponsoring company with all the necessary materials for a successful performance at the fair and will also be in charge of the stand's image management or will offer the sponsor the opportunity to set up their own stand.

The company's logo will be spotlighted on all the communication material (press notes, newsletters, etc.) created as part of the media strategy of the fair.

Presence of the company's logo on the WBWE website.

A full page of advertising in the exhibition catalogues.

The company's logo will be included on the back of the badge of each one of the event attendees (approximately six thousand badges between exhibitors and visitors).

5 exhibitor's passes.

8 VIP area access passes for the sponsor and their clients.

10 tickets to the fair for the sponsor's guests.

A presentation or a tasting session can be organized within the Conference Program, and the sponsoring company may choose the time and day of such activity. *Depending on availability

SILVER PLUS SPONSORSHIP

Exhibition stand of 9m2.

A well-equipped exhibition stand. The event organizers will provide the sponsoring company with all the necessary materials for a successful performance at the fair and will also be in charge of the stand's image management or will offer the sponsor the opportunity to set up their own stand.

The company's logo will be included on all the communication material (press notes, newsletters, etc.) created as part of the media strategy of the fair.

The company's logo will be included on the back of the badge of each one of the event attendees (approximately six thousand badges between exhibitors and visitors).

Presence of the company's logo on the WBWE website.

Half-page of advertising in the exhibition catalogues.

5 exhibitor's passes.

5 VIP area access passes for the sponsor and their clients.

5 tickets to the fair for the sponsor's guests.

SILVER

SPONSORSHIP

BRONZE

SPONSORSHIP

TAILORED

SPONSORSHIP

Exhibition table.

The company's logo will be included on all the communication material (press notes, newsletters, etc.) created as part of the media strategy of the fair.

Presence of the company's logo on the WBWE website.

Appearance of the company's logo in the exhibition catalogues.

3 exhibitor's passes.

5 VIP area access passes for the sponsor and their clients.

5 tickets to the fair for the sponsor's guests.

The company's logo will be included in the communication material (press notes, newsletters, etc.) created as part of the media strategy of the fair.

Presence of the company's logo on the WBWE website.

3 VIP area access passes for the sponsor and their clients.

5 tickets to the fair for the sponsor's guests.

Both for its versatility and for its complexity in such a range of areas and contents, the World Bulk Wine Exhibition offers the possibility of exclusive sponsorships within a particular area of the fair:

Welcome dinner.

Conferences.


International Bulk Wine Competition.

Etcetera.

The specific sponsorship of one of these sections guarantees exclusiveness and the detailed preparation of tailored activities according to the company's needs.

FURTHER INFORMATION

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