

WB 11TH World
WE Bulk Wine
Exhibition



2 - 3 DECEMBER 2019
HALL 2 & 3 AMSTERDAM RAI

WWW.WORLDBULKWINE.COM

10 YEARS BOOSTING THE WINE BUSINESS



The world's largest trade fair dedicated to the bulk wine business.

The WBWE is the event that gathers 75% of the bulk wine supply that is exported worldwide.

The sole place worldwide where it is possible to taste 80% of the world's harvest in only two days.

**250 producers
from 22 countries and
6,500 visitors from
60 countries**





Bulk wine is no longer synonymous with large volumes; and an increasing number of professionals from the sector find quality in the wines presented at the WBWE, which is a great business opportunity further from bottling everything in origin.

Over the course of these past ten years, the World Bulk Wine Exhibition has shifted from being a trade fair to a complex business and discussion platform that provides many opportunities thanks to the multiple alternative activities which have been implemented.





World Bulk Wine Exhibition Asia

An unprecedented encounter in order to **connect international wineries with companies from china and across Asia** and also to boost a constantly growing industry.

Conferences

Dialogue, debate and analysis carried out by some of the most relevant players and personalities from the industry across the globe.



International Bulk Wine Competition

The only international contest that awards and promotes the quality of bulk wines from all across the globe. Last year summoned almost 200 wines from 11 different origins: Georgia, Spain, Argentina, Chile, Italy, Uruguay, France, South Africa, Australia, Romania and the US.



THE ART OF BLENDING WINE

THE INTERNATIONAL TRAINING COURSE ON THE TECHNIQUE OF COUPAGE



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The Art of Blending Wine

TAoBW gathers in Amsterdam some of the most respected international experts in the art of *coupage*, with the goal of debating market needs and the most appropriate tools to satisfy them.

Voice of wine



This Prize is aimed at giving credit to the individuals, institutions or associations that are characterized by their daily support to wine in general and bulk wine in particular.



The Bulk Wine Club

The biggest social network intended for bulk wine professionals from around the world.

Silent Tasting Room

An exclusive tasting room where it is possible to taste more than 400 wine references in a completely independent yet very well-documented way. **A much appreciated area for buyers and brokers who can taste the entire world's harvest in a single day.**



Exhibitors

WHAT ARE YOU
WAITING TO DO
BUSINESS?

INDIVIDUAL BUSINESS STAND

9m²

STAND EQUIPMENT

(1) One exhibition desk (1.20 m. long x 0.75 m. deep x 1 m. height) dressed with a white tablecloth.

(1) One lower table.

(1) One spittoon container.

(1) One waterpot for wine chilling.

(2) Two chairs.

(1) One foam core poster with the corporate image provided by the company. Poster size: 150 cm. width x 100 cm. height.

5 exhibitor's passes.

10 tickets to the fair for the sponsor's guests.

NO CORNER INCLUDED STAND
EQUIPMENT

CORNER INDIVIDUAL BUSINESS STAND

9m²

STAND EQUIPMENT

(1) One exhibition desk (1.20 m. long x 0.75 m. deep x 1 m. height) dressed with a white tablecloth.

(1) One lower table.

(1) One spittoon container.

(1) One waterpot for wine chilling.

(2) Two chairs.

(1) One foam core poster with the corporate image provided by the company. Poster size: 150 cm. width x 100 cm. height.

5 exhibitor's passes.

10 tickets to the fair for the sponsor's guests.

INCLUDES ONE CORNER STAND
EQUIPMENT

STAND PLUS

CORNER STAND PLUS

SHARED BUSSINESS STAND

LITTLE TREASURES SELECTION

18m²

18m²

9m²

6m²

STAND EQUIPMENT

(2) Two exhibition desk (1.20 m. long x 0.75 m. deep x 1 m. height) dressed with a white tablecloth.

(2) Two lower tables.

(2) Two spittoon containers.

(2) Two waterpots for wine chilling.

(4) Four chairs.

(2) Two foams core posters with the corporate images provided by the company. Poster size: 150 cm. width x 100 cm. height.

10 exhibitor's passes.

10 tickets to the fair for the sponsor's guests.

NO CORNER INCLUDED STAND EQUIPMENT

STAND EQUIPMENT

(2) Two exhibition desk (1.20 m. long x 0.75 m. deep x 1 m. height) dressed with a white tablecloth.

(2) Two lower tables.

(2) Two spittoon containers.

2) Two waterpots for wine chilling.

(4) Four chairs.

(2) Two foams core posters with the corporate images provided by the company. Poster size: 150 cm. width x 100 cm. height.

10 exhibitor's passes.

10 tickets to the fair for the sponsor's guests.

INCLUDES ONE CORNER STAND EQUIPMENT

STAND EQUIPMENT

Includes double material: 2 tables, 4 chairs, 2 side tables, etc.

(2) Two exhibition desk (1.20 m. long x 0.75 m. deep x 1 m. height) dressed with a white tablecloth.

(2) Two lower tables.

(2) Two spittoon containers.

(2) Two waterpots for wine chilling.

(4) Four chairs.

(2) Two foams core posters with the corporate images provided by the company. Poster size: 120 cm. width x 100 cm. height.

3 exhibitor's passes.

5 tickets to the fair for the sponsor's guests.

INCLUDES ONE CORNER STAND EQUIPMENT

STAND EQUIPMENT

Includes counter, side table and 2 chairs

An opportunity for wineries with a production of proven quality inferior to 2,000,000 liters to participate in the WBWE.

The exhibitors will be distinguished via a customized panel and will have all the necessary material for the appropriate service of wine tasting at their disposal.

NO CORNER INCLUDED STAND EQUIPMENT

FURTHER INFORMATION

INFO@WORLDBULKWINE.COM
WWW.WORLDBULKWINE.COM



WWW.FACEBOOK.COM/BULKWINE



WWW.TWITTER.COM/WORLDBULKWINE



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